

■ 論文摘要

走出美術館—— 藝術銀行的公共美學實踐

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「藝術銀行」的概念並非臺灣首創，加拿大國家藝術委員會於 1972 年開辦「藝術銀行」，以扶植青年藝術家為目的。1980 年澳洲政府起而效之，目前已成澳洲當代藝術發展的指標。亞洲則以韓國最早嘗試由官方成立藝術銀行（2005）。2013 年文化部籌備在臺灣執行藝術銀行計畫時，即參考上述國際間的案例，再考量臺灣的藝術生態、國情和法制等因素，研擬台灣藝術銀行的執行機制，並交由國立臺灣美術館來執行。

一、營運初期（2013-2016）：開創新猷，推展藝術銀行業務。

藝術銀行的核心業務以「租賃藝術品」為主，然因涉及藝術品徵件、購藏、租借、佈展、展品維護及推廣教育等專業工作，文化部乃於 2013 年 10 月將藝術銀行業務委由國美館執行。透過國美館在人力與資源的挹注，藝術銀行無論是人力招募、徵件、法制作業、購藏資訊系統建置、空間整建均順利執行，並於隔年 2014 年 4 月開幕營運。初期以主題策展、藝術欣賞、演講、論壇及藝術家工作室參訪等活動，推動藝術銀行政策。

二、穩健成長期（2017-）：深化藝術服務，推動文化近用友善平權。

藝術銀行營運邁入第五年，租賃客戶群穩健成長，產業別從政府機關、營建業、飯店業、醫療業、時尚業及設計業等，累實相當案例，亦誘發更多客戶的承租意願，截至目前民間企業承租比例高達近 8 成。然為因應客戶需求，藝術銀行在租賃業務外亦發展出客製化的服務模式，例如 2016 年與台大兒醫合作，以藝術介入醫療空間，2017 年度起與高雄榮總合作，辦理多項藝術術工作坊，共同提倡文化平權與友善醫療的精神。

■ Abstracts

Going Out of the Museum: The Public Aesthetics Practice of the Art Bank Taiwan

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The concept of "Art Bank" is not created in Taiwan. In 1972, the Canada Council for the Arts established "Art Bank" to support young artists. In 1980, the government of Australia followed this example and it has become the principle of contemporary art development of Australia. Korea is the first one in Asia to officially establish the Art Bank (2005). In 2013 when the Ministry of Culture planned the Art Bank Taiwan project, they referred to the previous international examples; reconsidered the art environment, national condition and legal system in Taiwan; planned the execution of Art Bank Taiwan; and commissioned it to the National Taiwan Museum of Fine Arts.

1. The beginning of the operation (2013-2016): creating and developing the Art Bank

The core business of Art Bank Taiwan is leasing artworks; however, it is related to professional fields such as acquisition, collection, rent, exhibition, preservation and education. The Ministry of Culture commissioned this task to the National Taiwan Museum of Fine Arts. With the manpower and resource from the museum, the Art Bank Taiwan has successfully implemented human recruitment, submission, legal operation, acquisition of information system and space construction, and was opened its operation in April 2014. In the beginning, it promoted the policy of Art Bank Taiwan by activities like themed curation, artistic appreciation, speech, forum and workshops.

2. The period of steady growth (2017-) : deepening artistic service and the promoting of access and equality of culture

The Art Bank Taiwan has run into its fifth year. The amount of clients has been steadily growing and the industry ranges from government, construction industry, hotel industry, medical industry, fashion industry and design industry. It has accumulated considerable cases and resulted in more demand for art rental. So far the proportion of private sectors renting artworks is closed to 80%. However, the Art Bank Taiwan has developed a customized service mode apart from the rental in response to the client's need. For example, the Art Bank Taiwan cooperated with the National Taiwan University Children's Hospital, and brought art into medical space. Since 2017, it has also cooperated with Kaohsiung Veterans General Hospital, held many artistic workshops, and together promoting the spirit of cultural equality and friendly medical care.